



WHTM  
3235 Hoffman Street  
PO BOX 5860  
Harrisburg, PA 17110-5860

## Contract # 193620

### Schedule Dates

08/14/12-08/20/12

### Advertiser

Priorities USA Action (14656)

### Agency/T-Code

Mundy Katowitz Media (1517)/ELECTRONIC

### Product

Political-Political (1088)

### Brand

POLITICAL (2893)

### Salesperson

Jones, Mike (1068)

### Sales Office

CONTINENTAL - Washington, DC

### Buyer Name

Placement, Media

### Phone/Fax

/

### CPE

321/340/1520

### Account Types

National/Political Issue Agency

### Billing Type

Standard

### Comments

Issue

Date Entered 08/13/12  
Last Modified 08/13/12  
Entered By Nicole Heckard  
CO-OP No  
Headline # ECR08847060  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$2,014.50  
Net Total \$11,415.50  
Sales Tax

## WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate

Aug. 2012 40 \$13,430.00

Grand Total: 40 \$13,430.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (17)	08/18/12-08/18/12	1	1:00	Orbit- TT JUDGE JUDY 1230A(Sa), TT PAID PROGRAM 1:00A(Sa)							1		1	\$80.00	\$80.00	WHTM Harrisburg (WHTM)		8/13/12
2.0	Normal Line / SPOT (1)	08/14/12-08/14/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
3.0	Normal Line / SPOT (2)	08/15/12-08/15/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P			1						1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
4.0	Normal Line / SPOT (3)	08/16/12-08/16/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
5.0	Normal Line / SPOT (4)	08/17/12-08/17/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P					1				1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
6.0	Normal Line / SPOT (5)	08/20/12-08/20/12	1	1:00	12:30P- JUDGE JOE BROWN 1230P		1							1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
7.0	Normal Line / SPOT (6)	08/20/12-08/20/12	1	1:00	5:57P- NEWS-ABC27 NEWS AT 6P		1							1	\$1,600.00	\$1,600.00	WHTM Harrisburg (WHTM)		8/13/12
8.0	Normal Line / SPOT (7)	08/19/12-08/19/12	1	1:00	9A- NEWS-ABC27 NEWS SUNDAY MORNING 9A								1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12

## CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:



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Mundy Katowitz Media  
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Washington, DC 20003

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9.0	Normal Line / SPOT (8)	08/19/12-08/19/12	1	1:00	7:58A- ABC-GOOD MORNING AMERICA SUNDAY	1							1	1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
10.0	Normal Line / SPOT (9)	08/18/12-08/18/12	2	1:00	7:58A- ABC-GOOD MORNING AMERICA SATURDAY	1						1		1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
11.0	Normal Line / SPOT (10)	08/14/12-08/14/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
12.0	Normal Line / SPOT (11)	08/15/12-08/15/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1		1						1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
13.0	Normal Line / SPOT (12)	08/16/12-08/16/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1				1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
14.0	Normal Line / SPOT (13)	08/17/12-08/17/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1					1			1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
15.0	Normal Line / SPOT (14)	08/20/12-08/20/12	2	1:00	12P- NEWS-ABC27 NEWS AT 12P	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
16.0	Normal Line / SPOT (15)	08/15/12-08/15/12	1	1:00	10:58A- ABC-THE VIEW	1						1		1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
17.0	Normal Line / SPOT (16)	08/20/12-08/20/12	1	1:00	10:58A- ABC-THE VIEW	1	1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
18.0	Normal Line / SPOT (18)	08/14/12-08/14/12	1	:30	9A- REGIS & KELLY	1		2						2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12

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19.0	Normal Line / SPOT (19)	08/15/12-08/15/12	1	:30	9A- REGIS & KELLY				2					2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
20.0	Normal Line / SPOT (20)	08/16/12-08/16/12	1	:30	9A- REGIS & KELLY					2				2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
21.0	Normal Line / SPOT (21)	08/17/12-08/17/12	1	:30	9A- REGIS & KELLY						2			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
22.0	Normal Line / SPOT (22)	08/20/12-08/20/12	1	:30	9A- REGIS & KELLY		2							2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
23.0	Normal Line / SPOT (23)	08/17/12-08/17/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P						1			1	\$350.00	\$350.00	WHTM Harrisburg (WHTM)		8/13/12
24.0	Normal Line / SPOT (24)	08/15/12-08/15/12	1	:30	4P- 4:58:31P (EST)				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
25.0	Normal Line / SPOT (25)	08/17/12-08/17/12	1	:30	4P- 4:58:31P (EST)						1			1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		8/13/12
26.0	Normal Line / SPOT (26)	08/14/12-08/14/12	1	:30	6:30P- ABC-ABC WORLD NEWS		1							1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		8/13/12
27.0	Normal Line / SPOT (27)	08/15/12-08/15/12	2	:30	7A- ABC-GOOD MORNING AMERICA				1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
28.0	Normal Line / SPOT (28)	08/16/12-08/16/12	2	:30	7A- ABC-GOOD MORNING AMERICA					1				1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12
29.0	Normal Line / SPOT (29)	08/20/12-08/20/12	2	:30	7A- ABC-GOOD MORNING AMERICA		1							1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		8/13/12

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30.0	Normal Line / SPOT (30)	08/16/12-08/16/12	3	:30	12:58P- ABC-THE CHEW					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
31.0	Normal Line / SPOT (31)	08/20/12-08/20/12	3	:30	12:58P- ABC-THE CHEW		1							1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
32.0	Normal Line / SPOT (32)	08/14/12-08/14/12	2	:30	4:58:31P- 5:57:56P (EST)			1						1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/13/12
33.0	Normal Line / SPOT (33)	08/16/12-08/16/12	2	:30	4:58:31P- 5:57:56P (EST)				1					1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		8/13/12
34.0	Normal Line / SPOT (34)	08/15/12-08/15/12	1	:30	10A- ANDERSON COOPER				1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12
35.0	Normal Line / SPOT (35)	08/17/12-08/17/12	1	:30	10A- ANDERSON COOPER					1				1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		8/13/12

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Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

# AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Mundy Katowitz Media  
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes      ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least before the time of the scheduled broadcasts.

## TO BE SIGNED BY ISSUE-ADVERTISER

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Contact Phone Number

## TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

\_\_\_\_\_  
Signature

☐ Accepted in Part

\_\_\_\_\_  
Printed Name

☐ Rejected

\_\_\_\_\_  
Title



11,415.50

Priorities USA Action MKM113-12 8/14-8/20/2012

1054 ML Media 4

Priority USA Action MKM113-12 8/14-8/20/2012

11.415.50  
1073

Priority USA Action MKM113-12 8/14-8/20/2012

08/13/2012  
Mundy Katowitz Media, Inc.

ALWILHAM

11415.50

-Priorities USA Action MKM113-12 8/14-8/20/2012

1054 M.E. Media 4

11,415.50

Priorityes USA Action MKM113-12 8/14-8/20/2012

08/09/2012

AL MEHAM

1073

Priority: USA Action MKM113-12 8/14-8/20/2012

AL WEFMA

DOLLARS

\*\*\*\*\*Eleven thousand four hundred fifteen and 50/100\*\*\*\*\*

\$ 11,415.50

AL WILMA

ORDER OF  
PAY TO THE

08/13/2012

Washington, DC 20003  
202-675-6938  
Media 4 Account

Handy-Karlov Media, Inc.

83-170843  
BANK OF AMERICA, NA

1073